

About MASSPACK

The Massachusetts Package Stores Association (MassPack) is a non-profit trade organization representing the interests of the hundreds of independently-owned retail liquor stores across the state. MassPack is keenly aware of the business challenges our members face including: rising operational costs; changing competitive landscape; new insurance requirements; wage and labor issues; government regulations; legislative issues; preventing illegal sales and more. The Board of Directors of MassPack is primarily comprised of owner/operators of liquor stores who deal with these various issues everyday and volunteer their time to serve the industry.

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With the guidance and assistance of the Executive Director, the Board of Directors develops programs and structures business relationships designed to benefit our membership base and directly address many of these challenges. In addition, MassPack is recognized as the voice of the industry on Beacon Hill. By becoming a member, you will immediately be able to take advantage of our many member benefits which in some cases will directly lower your operational costs. In addition, you will be joining your fellow colleagues in their efforts to support our industry.

The Massachusetts Package Stores Association (Masspack) was founded in 1942 for the following purposes:

- To protect the interests of the independent package store owners of Massachusetts in all matters of concern.
- To furnish the membership with information and advice concerning matters relevant to the beverage alcohol industry.
- To provide the membership with various meetings, seminars, and other functions so as to promote discussion of matters concerning their personal welfare and the welfare of the entire liquor industry.
- To educate the membership to higher business standards and practices.
- To promote pending pieces of legislation and regulation which would improve business methods and the economic climate of the industry, and to oppose such legislation which would prove to be detrimental to the public, the retailers, or the beverage alcohol industry as a whole.

The Massachusetts Package Stores Association maintains full time lobbyists in Boston to oversee the progress of legislation, and it maintains an executive director and office staff to schedule meetings, seminars, and trade shows and to communicate with the membership on a regular basis. A working board of directors made up of liquor store owners throughout the state meets regularly to decide on necessary policies and procedures.

Masspack offers many other features and benefits to its members. Included are reduced registration rates to seminars and server-training sessions, programs offering substantial discounts on paper and office products and electronic ID

checking equipment, discounted credit and debit card services, as well as various insurance programs offering reduced premiums and/or dividends.

Membership in Masspack is figured on an annual basis, and is renewable each year in January. Both regular and associate memberships are available. Member dues are \$225 annually. Associate member dues vary, depending on the nature and size of the prospective member's business.

In order to receive membership information and an application; or for information on current pending legislation, scheduled server-training seminars, or our annual trade show, please [click here](#) to contact us.